

MINDSET

In times where you do not want crowds of people gathered, it is better to let live streaming more loose on the audience with more visuals. But rather show the audience the images of the performer himself or a nice video to watch.

When I see DJ's waving a lot to the audience and their (semi) pre-edited version of their set, what doesn't mean that they put a lot of time and work into this. They look more like some professional football players. Only there are not expensive transfers, but they are well paid at festivals.

Let's send VJ or veejays into the world without all that show. In the meantime, people know what a turntable looks like or is that some hidden advertising for Pioneer 😊?